

# UPGRADE to 1st Class

By DOG LATIN DOG TRAINING & BEHAVIOR CONSULTING™

Here's an analogy: Flying can be pure drudgery—or terrifying. But if you score a first class upgrade, an airline trip can instantly be made better. Like us, dogs learn by association. With a first class upgrade to extra special TOYS, FOOD and FUN GAMES, you may make day-to-day routines simpler and easier for them.

## Moments in a dog's life that could benefit from a first class upgrade:

CRATES/PENS



NAIL TRIMMING, GROOMING



VET VISITS



STORMS, FIREWORKS



DELIVERY PEOPLE



HARNESS/EQUIPMENT



.... TRASH/RECYCLING TRUCKS,  
HOUSEHOLD OBJECTS (vacuum cleaners),  
WHEELS (bicycles, skateboards),  
CAR RIDES, PUP PARENT DEPARTURES...

Offer good things IMMEDIATELY AFTER your dog experiences a trigger, whether that may be a nail clipper or delivery truck. Build pleasant associations in one-minute sessions. If you keep it short, positive, yummy and fun, your dog just may start volunteering desired behaviors.