

breakfast keynote

Constructing the Innovation Equation

Monday 8:30 - 9:45 am
Salon B 0.1 CEU's

Presented By

maureen
dougherty

In the park and recreation field, we **EMPOWER OTHERS** to play, participate, and enjoy their leisure time by providing the places, spaces, programs, staff, and volunteers to make it all happen. But how do we empower others within our own organizations to **RISE ABOVE THE STATUS QUO** and create an environment conducive to innovative thinking?

The basis of empowerment is the sharing of information that leads to new ideas. Once empowered to act, staff and volunteers can power up their creativity to **PRODUCE NEW, INNOVATIVE IDEAS** and suggestions for dealing with old, repetitive problems. Dr. Mo will help us to select the necessary tools to construct the innovation equation that will **STRENGTHEN THE CORE FOUNDATION** of your agency. In addition, we'll examine some ideas to jump start our own creativity and help your staff do the same.



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Maureen Dougherty (Dr. Mo) received her Ph.D. from WVU in 2005 where her dissertation focused on the empowerment of women in the outdoors. Her career has spanned fourteen years as a practitioner and sixteen as a professor in the field of parks and recreation. Her passion has always focused on creating fun and building comradery. Dr. Mo wants park and recreation professionals to "practice what we preach and provide" by taking time for ourselves and actively participating in the fun.

"LET'S GO GET INNOVATIVE!"