

# MONDAY KEYNOTE

## The Leadership Adventure: Blazing Trails, Building Legacies

Monday 9:55 - 11:00 am  
Uncas Ballroom - Salon B  
Category: MGT (0.1 CEU)



Annie Frisoli – M.S., CFEE

Lead Boldly. Inspire Deeply. Leave a Legacy.

**Leadership is an adventure**, unpredictable, challenging, and filled with opportunities to leave a lasting impact. In this bold, interactive keynote, CRPA members will **reflect** on where they are in their **leadership journey** and **rediscover how they inspire others by leading with purpose, empowering their teams, and influencing future generations.** Through dynamic stories and practical insights, this session challenges participants to **embrace growth** and commit to **building a legacy** that lasts. Whether you're just beginning your climb or reflecting on your final miles, this is your moment to blaze new trails and lead boldly.

Annie's journey towards becoming Founder & CEO of Creating Community LLC includes a combination of education, professional certifications, and life experiences. Her adventure has included having the honor of being a 20-year university faculty member in park, recreation and event management, facilitator of leadership development programs for park and recreation professionals across the U.S., and a values and culture architect for various park and recreation agencies. She is also the recent author of Leadership by Design - this book includes 28 different park, recreation and event professional's insights and quotes. Even more importantly Annie is a wife, daughter, sibling, mentor, best friend, and the 1st International Ambassador for the Canadian Hi-5 Run.

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