

Southwest-Style Food — On the Go Freshness!



SITE CRITERIA

SITE TYPES:

- SIERRA GRILLE will consider End-Cap, In-line and Co-Branded Out-Parcel units in lifestyle, community and power centers as well as Free-Standing buildings on primary arterials in regional and community venues.

PROTOTYPE :

- 2,000-3,000 SF with 30' minimum frontage. End-cap preferred.
- Minimum interior seating for 50, with patio of 20+.
- 30 Dedicated parking spaces.
- Minimum HVAC 200 Amp.
- Signage visible from both directions.
- Traffic signal desirable.
- City gas and water, well water possible.

LEASE REQUIREMENTS:

- 5-Years, with Four, 5-Year Renewal Options

GENERATORS:

- SIERRA GRILLE looks for strong activity generators such as Regional Malls, Big-Box and Lifestyle Shopping Centers, Multi-Screen Movie Theatre Complexes, Entertainment Centers, Hospitals, Colleges, and Office Complexes.

TARGET MARKETS:

- Connecticut (except Fairfield County), Massachusetts, Rhode Island, New Hampshire

DEMOGRAPHICS:

	1-Mile	2-Mile	3-Mile
• Daytime Employment Population:	7,000	25,000	50,000
• Households:	6,000	15,000	35,000
• Population:	10,000	40,000	80,000
• Median Household Income:	\$50,000	\$50,000	\$50,000
• Average Age:	30-40	30-45	30-50
• College Educated:	50%	45%	40%

For More Information Contact:



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