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**Amazing and Inspirational Rags to Riches Story of Iowa Business Leader Stanley Reeg in *Stanley Reeg*, *Take This Job and Love It* as Told to Biographer Rich Wolfe**

**Reeg Shares his Secrets to Succeeding in the Job of Your Dreams**

Iowan businessman and natural story teller Stanley Reeg shares his unexpected and dramatic journey from small town factory worker and son of an alcoholic to a life of wealth, community leadership and philanthropy in ***Stanley Reeg*, *Take This Job and Love It*** as told to Rich Wolfe, the prolific author of fifty-two books covering sports and the media. The riveting, fun and fast paced autobiography details the amazing life events that took Reeg from abject poverty to becoming a self-made multi-millionaire in the unlikely world of investments. And along the way, the values and strategies that he employs can serve as practical guidelines for anyone who is interested in finding their bliss and financial success.

***Stanley Reeg, Take This Job and Love It*** documents Reeg’s road to wealth, which was not the direct, guided path of most in the industry (through education and advantage), but was one of absolute determination, tireless effort, and perhaps just a bit of good luck. Reeg’s compelling “rags-to-riches” tale began in the tiny farming community of St. Donatus, Iowa, home to 140 people*.*  As a ten year old boy, one of seven children living in a house with no furnace or water, with a father whose salary from the local John Deere factory went to drink and a mother whose anxiety led her to several stays in a sanitarium, Reeg somehow just knew that he would “get rich.”

Overcoming his dysfunctional upbringing, Reeg turned to positive thinking to pursue that dream, working his way up in factory jobs, and at the same time, partnering with his wife in building a successful Amway distributorship. When the factory where he worked for 21 years closed, he took it as a blessing, and enrolled in a career assessment class where, much to his surprise, he was told that he was best suited to be a securities broker. Undeterred by his lack of experience or a college degree, he landed a job at a prestigious investment firm, and became the highest producer among his class of nineteen.

Going on to become one of the countries’ leading financial advisors, Reeg shares specific investment strategies for the many clients he helped to build wealth over the years, as well as those he implemented for himself. Relaying the secrets of his success, Reeg writes, “I might not be the smartest guy, but I can outwork others. I put in the effort.” And he never forgets where he came from, “I just did not want to deal with failure, and I never wanted to go back to one of those factories. That is part of the blessing that has motivated me to become one of the top producers in our industry.”

Beyond asset management and investment strategy, Reeg reveals how he encourages his clients to enjoy the fruits of their labor. Reeg, himself, enjoys a full life and shares the many interests he has pursued, telling amusing tales of his experiences as an avid exotic car collector, traveler, and golfer. He also demonstrates the gratitude he feels for his success, recalling the many people who helped him on his road to success and by giving back through various charitable donations. Readers can follow along this road from hardship to success when they open the unique dust jacket, created by Rich Wolfe, which transforms into a comic-inspired poster mapping out Reeg’s life and travels through Eastern Iowa.

Reeg motivates, educates, and amuses in this plain spoken reminiscence. His ever present optimism will be an inspiration to anyone whose circumstances seem hopeless, and his lessons in searching for the career that best suits you, and then working harder than the next guy to succeed, is a roadmap for young people looking for fulfillment in the job of their dreams.

Stanley Reeg is a successful and experienced financial advisor with more than thirty years of experience in the industry, and began his investment career with Dain Bosworth in 1985. With clients in multiple states, he is the Managing Director of Investments for The Reeg Team at Robert W. Baird and Company, splitting his time between offices in Davenport, Iowa and Scottsdale, Arizona. Married to his wife Betty for fifty years, they call DeWitt, Iowa home and winter in Scottsdale, Arizona. Together, they can boast 2 sons, Todd and Eric, who enjoy successful careers in the financial services industry.

Also a small town boy, author, Rich Wolfe, is a native of Lost Nation, Iowa. Rich played basketball and baseball at Notre Dame, and was the first Davenport Assumption all-state athlete and the first Iowan to play in the Cape Cod College League. He has written 52 books including two top selling profiles of the Chicago Cubs, as well as histories of the St. Louis Cardinals, Philadelphia Phillies, and Iowa Hawkeyes and a best-selling biography of Tim Russert. Says Wolfe, “After writing 52 books, I thought I had seen and heard it all until I met the amazing Stan Reeg and heard his incredible rags-to-riches story...Every single person can drastically and easily change their life for the better by emulating Stan. “

***Stanley Reeg, Take This Job and Love It*** is available at Amazon.com. All proceeds from the book will help fund education at Eastern Iowa Community Colleges.

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